CAPABILITY STATEMENT · MACUNGIE, PA

Video, photography and live broadcast for public agencies, nonprofits and businesses

TM Productions is a Lehigh Valley production company. We film and photograph events, produce documentary and commercial films, and run multi-camera live broadcasts across eastern Pennsylvania, New Jersey and New York City. This page is the summary a purchasing office asks for, and the PDF version and a one-page rate card are at the bottom to attach to a quote request.

Company data

LEGAL NAME	Tony Martinez Productions, doing business as TM Productions
FOUNDED	2017, Lehigh Valley, Pennsylvania
STRUCTURE	Sole proprietorship, owner-operated, with an LLC conversion in progress
LOCATION	Macungie, PA 18062, about 20 minutes from Allentown City Hall
SERVICE AREA	Lehigh Valley, Berks County, Philadelphia, New Jersey and New York City
NAICS	512110 Motion picture and video production · 541922 Commercial photography · 512191 Teleproduction and postproduction
INSURANCE	General liability, $1 million per occurrence and $2 million aggregate. Certificate of insurance naming your agency on request.
PAPERWORK	W-9 on request. Purchase orders accepted with no deposit, invoiced after the event at net 30. Written quotes the same day.
CONTACT	Tony Martinez, Executive Producer · 484-860-0276 · tony@tmprod.co · tmprod.co

What we do

Event photography. Awards programs, forums, ribbon cuttings, press events and community days, with a first set of edited photos delivered the same day.

Event video and documentary film. Short films and recaps that follow a program or an initiative from start to finish, interviews included.

Multi-camera live broadcast. Council and board meetings, town halls, conferences, galas and graduations, streamed to YouTube, a website player or cable access, with every camera recorded for the archive.

Commercial and marketing film. Public service announcements, program explainers and recruitment films, scripted and shot to a brief.

Headshots and team photography. On-site sessions for departments, boards and staff, retouched and delivered within two business days.

Websites and social content. Pages, photo and short video cut for social channels, so the work from an event keeps getting used after the day.

How we work

Every live broadcast gets a crew of at least five: an audio mixer, a graphics operator, a director and two or more camera operators, each with one job. We run a tech rehearsal the day before, bring a backup internet connection to every stream, and record every camera to its own drive so the event is captured even if the venue's connection does something nobody planned for.

Photos move fast. At the 2026 Lehigh Valley Manufacturing Forum, the first edited photos were in the Chamber's inbox that afternoon. At the What's So Cool About

Manufacturing awards, the edited photos went out the same night.

We own our equipment: Canon cinema cameras, a Blackmagic broadcast camera, a production switcher, wireless audio and a lighting kit, so a job is staffed and geared from our own shop, not rented piece by piece.

Starting rates

EVENT PHOTOGRAPHY	From $325 an hour, three-hour minimum.
EVENT VIDEO	From $1,800 a day for up to 10 hours on site, or $3,500 with a 2 to 3 minute recap film.
PRESS EVENT OR RIBBON CUTTING	$1,750 for up to 2 hours, with the gallery the same day and a captioned video within 3 business days.
PUBLIC MEETING BROADCAST	$2,500 per meeting for up to 3 hours. A standing schedule is priced by the year and invoiced monthly.
MULTI-CAMERA LIVE BROADCAST	From $6,500 for two cameras, a crew of five, a tech rehearsal the day before and a backup internet connection.
EVERYTHING ELSE	Commercial film and websites are quoted by scope, in writing the same day. The rate card lists what each rate includes.

Past performance

DENOVA DETECT, WITH THE BOROUGH OF WEST READING · JUNE 2023

Documentary film of a $25,000 natural gas alarm donation to West Reading residents

Filmed in the borough council chambers and door to door on four streets with Mayor Samantha Kaag, the West Reading Fire Department and borough police. Delivered a four-minute documentary film and photos.

MANUFACTURERS RESOURCE CENTER · MARCH 2026 · CLIENT SINCE 2023

Event photography for the What's So Cool About Manufacturing awards at Lehigh University's Stabler Arena

Thirty middle school teams and more than 1,100 people, with the program broadcast live on WFMZ. A lit step and repeat for every winning team, and edited photos delivered the same night.

GREATER LEHIGH VALLEY CHAMBER OF COMMERCE AND MRC · OCTOBER 2026

Event photography for the Lehigh Valley Manufacturing Forum at SteelStacks

A ten-speaker program opened by the Northampton County Executive. Edited photos delivered the same afternoon.

LIFE CHURCH · MARCH 2024

Multi-camera live broadcast of a transition service to six campuses

A crew with a broadcast director, graphics, audio, a stream manager and camera operators, for a church of more than 5,000 members watching from six sites.

FIGURE 8 DIGITAL · AUGUST 2026

Live broadcast of the Restaurant Brand Executive Roundtable in Manhattan

A produced live stream from The Malin Flatiron with a live switcher, multiple cameras and the audio mix, streamed to a virtual audience.

References and quotes

References from the organizations above are available on request. For a quote, email the scope or the solicitation to tony@tmprod.co or call 484-860-0276, and you'll have a written quote the same day. A certificate of insurance naming your agency and a W-9 come with it when you need them.

CASE STUDIES WITH PHOTOS AND FILM: TMPROD.CO/BLOG · LIVE BROADCAST DETAILS AND PRICING: TMPROD.CO/LIVE-BROADCAST · THIS PAGE: TMPROD.CO/CAPABILITY-STATEMENT